

2011 STURGIS MOTORCYCLE RALLY STATISTICS



DESCRIPTION	50th 1990	60th 2000	65th 2005	69th 2009	70th 2010	71st 2011
Estimated Attendance	400,000	633,000	525,250	442,163	466,769	416,727
*Tons of Garbage Hauled - Sturgis	408.88	769.55	795.18	564.83	583.16	511.79
Marriage Licenses Issued - Sturgis	179	197	109	62	74	59
*Vendor Licenses Issued - Sturgis	243	943	901	696	761	727
Vendor Licenses Issued - Meade Co.	307	187	287	207	261	228
Rally Related Deaths - SD Highway Patrol/Meade Co. Sheriff	11	10	6	1	9	4
Parking Tickets - Sturgis Police Department		359	273	241	130	167
Felony Drug Arrests - Sturgis Police Department		56	17	4	7	4
Misdemeanor Drug Arrests - Sturgis Police Department		307	110	57	51	51
Arrests for Non-Traffic Violations - Sturgis Police Department		264	258	130	131	175
Traffic Violations - Sturgis Police Department		500	115	116	105	165
Jailed - Meade County Sheriff		111	448	382	401	400
Calls for Service - Meade Co. Sheriff		1150	1197	972	1,111	910
Hospital Emergency Room Visits		390	317	355	335	275
*DOT Traffic Counts				394,009	459,968	415,367
*Mt. Rushmore Traffic Counts (in Park)				78,469	67,130	55,556
Taxable Sales / Temporary Vendors	3 mil	14.3 mil	14.9 mil	10.1 mil	11.4 mil	10.3 mil
*SD State Sales Tax Collected	177,000	573,000	596,246	404,591	456,986	411,466
Sturgis City Sales Tax Collected	59,000	286,000	268,711	202,295	228,493	205,733
SD Dept of Tourism Tax Collected		143,000	148,060	150,506	170,191	150,403
City Vendor Fee Revenue	63,225	305,300	340,000	241,825	273,330	243,600
City Rental Property Revenue		249,021	256,398	175,780	198,847	212,906
City Sponsorship Revenue		200,821	227,000	248,412	214,570	226,141
Sanitation Fee Revenue		122,760	166,524	128,558	118,126	110,385
*Five counts factored into formula that determines estimated annual attendance	Financial Collections reported thru 9/30/2011	Anticipated sponsorship revenue when collected \$296,080	Anticipated rental property revenue when collected \$228,467			