

## 2010 STURGIS MOTORCYCLE RALLY STATISTICS



DESCRIPTION	50th 1990	60th 2000	65th 2005	68th 2008	69th 2009	70th 2010
Estimated Attendance	400,000	633,000	525,250	414,917	442,163	466,769
*Tons of Garbage Hauled - Sturgis	408.88	769.55	795.18	543.04	564.83	583.16
Marriage Licenses Issued - Sturgis	179	197	109	66	62	74
*Vendor Licenses Issued - Sturgis	243	943	901	697	696	761
Vendor Licenses Issued - Meade Co.	307	187	287	204	207	261
*DOT Traffic Counts				405,475	394,009	459,968
*Mt. Rushmore Traffic Counts (in Park)				58,054	78,469	67,130
Taxable Sales / Temporary Vendors	3 mil	14.3 mil	14.9 mil	10.4 mil	10.1 mil	11.4 mil
*SD State Sales Tax Collected	177,000	573,000	596,246	418,716	404,591	456,986
Sturgis City Sales Tax Collected	59,000	286,000	268,711	217,155	202,295	228,493
SD Dept of Tourism Tax Collected		143,000	148,060	104,286	150,506	170,191
*Five counts factored into formula that determines estimated annual attendance. Sales Tax Reports thru 8-31-10						