



**2011 STURGIS MOTORCYCLE RALLY
Press Credential Application
(All fields are required)**

Name

Publication(s)

Street Address

City, State Zip

Email Telephone

Editor's Name

Editor's Email Editor's Telephone

Note: If you are a freelancer your editor must email a letter on publication letterhead confirming your assignment to info@sturgismotorcyclerally.com.

**Press Passes Required
(Max 2)**

- One
- Two

Media Outlet

- Magazine
- Newspaper
- Online
- Film
- Other (Specify) _____

**Have you covered the
SMR before?**

- Yes
- No

Explain your assignment for covering the Sturgis Motorcycle Rally:

If you are a webzine or blogger, please provide your URL and briefly describe your site:

~ PLEASE FAX FORM TO 605.720.0801 PRIOR TO 18 JULY 2011 ~
Press credentials can be obtained once you arrive in Sturgis. Media Center will open on August 5 through August 13, 2011. Hours 9 to 4 daily. The Sturgis Motorcycle Rally Media Center is located at the Motorcycle Expo, 1401 Lazelle Street (Corner of 4th & Lazelle)